



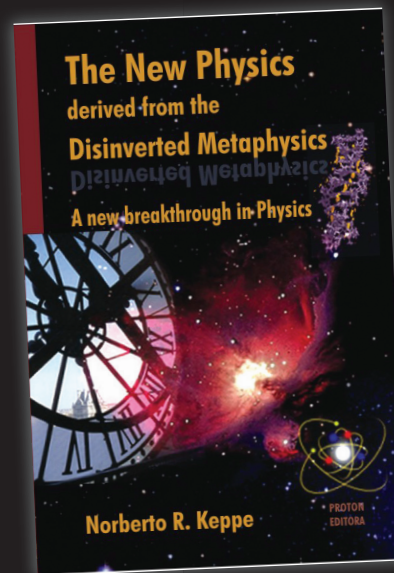
KEPPEMOTOR

THE ENERGY OF LIFE

A Giant Step towards Solving the Energy & Pollution Crises

“Contrary to what we thought, the more energy a mechanism captures, the more powerful it is and the longer it lasts.”

Norberto R. Keppe



Non-renewable energy sources are quickly dwindling. Massive environmental damage and global warming continue unchecked and electric bills and oil prices are skyrocketing.

The new, revolutionary – and completely green – Keppe Motor ushers in a new era of sustainable, clean and inexpensive technology.

In his landmark book, *The New Physics Derived From A Disinverted Metaphysics*, Dr. Norberto Keppe proposes an ambitious re-directioning of man's technological philosophy. The Keppe Motor is the first tangible invention resulting from the postulates outlined in the book.



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What is the Keppe Motor?

The Keppe Motor is a highly efficient electric motor based on new technology that greatly reduces the consumption of electricity. According to studies done with working models*, the Keppe Motor saves 80% of the energy needed to power domestic appliances and up to 95% of the energy needed to continuously operate commercial equipment.

The Keppe Motor was designed and developed by engineers from the STOP the Destruction of the World Association (STOP) which holds the patented rights for the new technology.

Importance of the Keppe Motor

Energy bills climb along with our ecological awareness, urging the use of more efficient and renewable energy. Within a few years, only high performance motors will be sold, according to regulations already being implemented by the governments of many countries. Additionally, a new technical standard, ISO 50,001, will soon take effect, specifically addressing energy efficiency. The Keppe Motor provides an answer to the demands of these new global standards.

Advantages of the Keppe Motor

- 1) Less expensive: The motor can be built with at least 50% less materials;
- 2) Simpler design: Labor and production costs are lower because of its simplicity;
- 3) Greater efficiency: The technology saves 80% of energy or more.**

How it works

Similar to solar panels that capture energy from the sun, the Keppe Motor captures Essential Energy from space. Actually, all motors do this, but current scientific theories do not acknowledge this fact.

According to the theory set forth in The New Physics, Keppe states that electricity comes from a primordial form of energy called Essential (or Scalar) Energy. This Energy contains two components, action and complementation. The conventional electric motor works with only one – fed by a DC or AC power supply – causing undesirable losses, consequently reducing the motor's performance. The Keppe Motor works with both components of Essential Energy, thus, increasing its efficiency.

The result:

- 1) Iron cores of conventional electric motors are no longer necessary, eliminating hysteresis loss;
- 2) Heat loss caused by electrical currents flowing through the coils (Joule effect) is minimized;
- 3) Heat loss from induced currents (eddy currents) caused by the movement of magnetic fields inside the metallic body of the motor is eliminated.

The Keppe Motor uses this new technology and can be considered a cold electric motor. Because the motor does not produce heat, many costs are reduced or even eliminated. For example, the materials used to fabricate the motor can be lighter and less expensive. Other costs are eliminated because it is unnecessary to cool the intensely hot atmosphere that occurs with traditional motors.

Where will it work?

The Keppe Motor adapts to conventional public power grids, domestic (110, 220, etc.) or industrial (50 or 60 Hz) and thus, can be used globally.

Because of the efficiency of the Keppe Motor, many appliances can become portable without the need for special batteries. Additionally, the motor makes electric cars more feasible because the life span of the car battery is considerably increased.

Additional benefits of the Keppe Motor

The Keppe Motor requires no oil or gas. It needs little electricity and therefore causes minimal impact on the environment. Preliminary studies indicate that the technological principle of the Keppe Motor helps to restrict harmful electromagnetic pollution.

Evolution of the Keppe Motor

STOP completed the first working model of the motor in February 2008. Today, the motor is ready for immediate use in household appliances. In Brazil, many companies are in the process of signing contracts that will permit the use of this new technology in their businesses.

How you can participate

STOP is seeking companies from around the world who are interested in furthering the development and production of the Keppe Motor.

As our research continues to develop a more powerful Keppe Motor, STOP is interested in creating joint ventures and partnerships.

Please contact the STOP the Destruction of the World Association for further information.

FACTOR	Conventional MOTOR	Keppe Motor**
SPEED (RPM)	1400	1400
VOLTAGE (V)	127	127
CURRENT (A)	0.4	0.1
POWER CONSUMPTION(W)	51	12
ENERGY EFFICIENCY	-	75%
PRODUCTION COST REDUCTION	-	50%

* Figures determined using a FLUKE 43B Energy Analyzer

** The comparative study was made with a 12" diameter fan operating at maximum speed